



FACT SHEET

ABOUT YOU BE THE VC

Equal parts incubator and American Idol, You Be the VC is a competition to find the best new entrepreneurs in the U.S. New company ideas are submitted and judged by business leaders, then selected by voters on the You Be the VC site, which also serves as an online community for people interested in building new companies. Visit www.youbethevc.com for more details.

PRIZE

Winners will receive guidance from some of the top entrepreneurial minds in the country from companies including Google, WPP, GrandCentral, Pownce and Slide. The winners of the competition will also have unparalleled access to professional advisors from top legal firm Foley & Lardner, renowned accounting firm Deloitte & Touche and many others. Operations and office expenses as well as a stipend for living expenses in Cambridge, Massachusetts will be part of the winners' packages.

COMPETITION TIMELINE

Applications Due - February 1, 2008

First Cuts to 100 – February 15, 2008

Semi Finalist Market Analysis Due - February 22, 2008

Second Cuts to 20 - March 14, 2008

Semi Finalists Marketing, Sales Plans & Video Pitch Due - March 21, 2008

Winners Notified - April 4, 2008

Winners announced - April 30, 2008

BANG VENTURES MANAGEMENT

F. Mark Modzelewski, Managing Director

Ellen Willen, President

Vincent Caprio, Advisor

Matt Straznitskas, Advisor

BANG VENTURES

Bang Ventures is a New York based investment firm with offices in Cambridge and is focused on early stage emerging technology companies. Bang Ventures isn't a VC firm. We help smart and driven people co-found fantastic new companies, providing entrepreneurs with a roof over their heads, mentoring, a deep network of contacts, marketing support, professional services and other technical support....and yes, funding as well.

Launched in 2007, Bang Ventures gets into the projects at the inception phase, evaluating opportunities and empowering entrepreneurs to develop strong companies. The firm is currently focused on investing in North America and Eastern/Central Europe in sectors ranging from Web 2.0 to clean tech to medical devices.

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